

# Cloud Value Optimisation Service

Continuous optimisation and governance, delivered as a managed service.



## Solution Area

Cloud and Infrastructure

## Business Challenge

Cloud delivers innovation and agility, but the ease of deployment and the effort to govern subscriptions and resources can let costs spiral. Reporting and chargeback get harder as the estate grows. Insight Cloud Value Management combines automated tooling with FinOps expertise to identify, qualify and prioritise cost-saving actions across your Azure (and multi-cloud) estate.

### The Challenge

- Significant cost overruns and limited business visibility.
- Waste and operational inefficiency: an estimated 28% of cloud spend is wasted (Flexera, 2026).
- Difficulty attributing costs across teams, applications and business units.
- Manual reporting and reconciliation that consumes finance and IT effort.

### What you get

- Rapid assessment and prioritisation of cost improvement actions.
- Continuous focus on optimising your Microsoft Azure investments.
- Awareness, recommendations and uplift in FinOps maturity.
- A single ANZ-based team accountable for outcomes, month after month.

## How We Help

A simple, repeatable cadence that combines automated data gathering with hands-on FinOps expertise from Insight's ANZ Optimisation & Governance team.

One-time   Week 1	One-time   Weeks 2-4	Ongoing   Monthly
<b>Set-up</b> <ul style="list-style-type: none"><li>• Simple onboarding via Microsoft Entra App registration.</li><li>• Information request: licensing and commercial position.</li><li>• Initial toolset configuration, dashboard build and data ingestion.</li></ul>	<b>Initial optimisation</b> <ul style="list-style-type: none"><li>• Analysis algorithms combined with FinOps experience to identify and qualify opportunities.</li><li>• Azure governance good-practice and FinOps enablement workshop.</li><li>• Defined priority actions for cost improvement and a remediation plan.</li></ul>	<b>Continuous improvement</b> <ul style="list-style-type: none"><li>• Monthly progress review and demonstration of return on investment.</li><li>• Assessment of major changes, emerging trends and new optimisation opportunities.</li><li>• Advice and support to lift cost efficiency and FinOps maturity over time.</li></ul>

## What we deliver each month:

### Reporting & insight

- **Clarity:** A continuously refreshed view of your Microsoft Azure environment and consumption.
- **Identified priorities:** Categorisation, allocation and prioritisation of cost-saving opportunities, mapped to business owner.
- **Continuous optimisation:** Monthly reporting on progress, captured savings and agreed next steps.

### Hands-on optimisation

- **Right-sizing & service tiering:** VM, storage, networking and PaaS recommendations validated by our consultants.
- **Commitment management:** Reservation and savings-plan analysis, lifecycle tracking and renewal advice.
- **Anomaly support:** Rapid triage and remediation guidance when spend behaves unexpectedly.

### Governance uplift

- **Tagging & allocation:** Centralised management of Azure tags to improve cost allocation and accountability.
- **Policy & guardrails:** Recommendations for governance controls, enforcement mechanisms and automated deployments.
- **FinOps maturity:** Structured uplift across the FinOps Foundation framework, with clear next-step roadmap.

## Why Insight for Cloud Value Management

Our FinOps capability builds on years of supporting clients to contain cost and optimise investments across the technology lifecycle. We integrate the commercial, analytical, change management and technical skills you need to succeed in FinOps delivered locally in ANZ.

### Why Insight for FinOps

- **Local delivery, global scale:** ANZ-based Optimisation & Governance team backed by Insight's 11,500 teammates worldwide.
- **Proven Microsoft expertise:** Azure Expert MSP, all 7 Microsoft Solution Partner Designations, 24 Specialisations.
- **Best-in-class tooling:** Automated analysis combined with end-to-end visibility.
- **ITAM and FinOps converged:** A single practice covering software licensing and cloud consumption, because that is how spend really behaves.
- **Outcomes, not dashboards:** Every engagement is measured against captured savings, forecast accuracy and FinOps maturity uplift.

### Ready to get started?

Cloud Value Management complements our end-to-end FinOps offering as part of Insight's Optimisation & Governance suite. Together, these services deliver a complete SAM and FinOps capability, whether you start with a managed service or engage us across the full lifecycle.

Contact

[Marketing.APAC@insight.com](mailto:Marketing.APAC@insight.com) or your Insight account manager.

## About Insight

Insight Enterprises is a leading Solutions Integrator that helps clients solve technology challenges by combining the right hardware, software, and services. We're a global Fortune 500 technology company with a network of over 6,000 partners and experts around the world who provide access to end-to-end IT capabilities. For more than 35 years, we have delivered and optimised technology solutions for our clients efficiently, effectively, and safely. We are rated as a Great Place to Work, a Forbes World's Best Employer, and a Fortune World's Best Workplace. Discover more at [au.insight.com](http://au.insight.com). NSIT-M