Copilot Vision and Value Workshop

Drive adoption of **Microsoft 365 Copilot** for your organisation

Experience the future of AI-driven productivity through our **Proof of Value engagement**, designed to guide your organisation through a transformative journey centered on three key pillars: **Immersive Experiences, Extensibility with agents, and ROI Realisation**. This seamless flow aims to demonstrate the measurable value of Microsoft 365 Copilot.

What are the benefits of the **Copilot** Proof of Value?

01 Get Ready

Complete pre-engagement activities.

Identify user cohorts and determine scenarios.

Establish success metrics.

Prep environment, remediate blockers.

02 Onboard & Engage

Configure Copilot Analytics.

Enable high-value scenarios.

Build agents.

Train champions & user cohorts.

Deliver Executive Immersion Experience.

03 Deliver Impact

Analyze adoption trends and measure Copilot impact.

Create a business case and establish plans for optimising the adoption journey of Microsoft 365 Copilot.

04 Engagement Outcome

Assist customers with rapid evaluation of Microsoft 365 Copilot through immersive experience, agents and Copilot Analytics.

Create intent for seat expansion.

05 Customer Scenario

Target customers with few seats (50-1k) purchased for evaluation and potential to expand.

06 Efficiency Gains

Organisations report a 12.2% increase in task completion rates.

A 25.1% decrease in time spent on tasks.

Ready to get started?

Copilot Proof of Value is targeted to customers who have purchased between 50 to 1,000 seats of Microsoft 365 Copilot licenses for evaluation purposes.

Join us in this exciting program and be among the pioneers who leverage AI to drive business success. The future of work is here, and with Copilot Proof of Value, you're poised to lead the way.

For more information about Microsoft 365 Copilot email **Marketing.APAC@insight.com** for more information

[1] Microsoft.com | Work Trend Index Annual Report: Will AI Fix Work? May 2023
[2] Microsoft.com | Work Trend Index Special Report: What Can Copilot's Earliest Users Teach Us About Generative AI at Work? November 2023

Insight | Microsoft 365 Copilot

1800 189 888
au.insight.com

0800 933 111
nz.insight.com

65 6438 2995
sg.insight.com

852 2972 8200
hk.insight.com