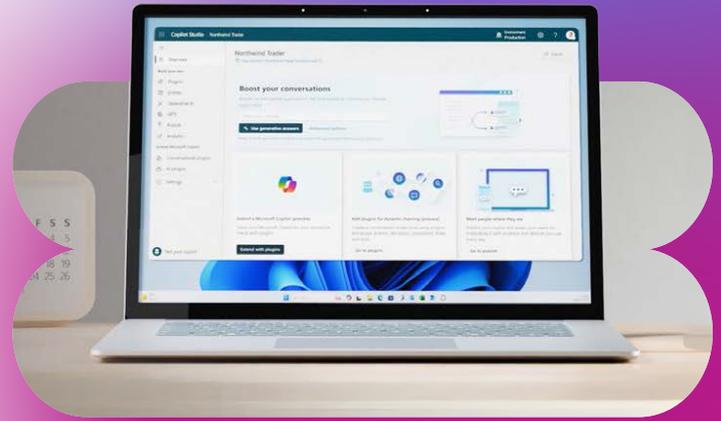


Microsoft Copilot Studio Vision & Value Workshop



Today's workforce is increasingly overwhelmed in a fast-paced and demanding digital landscape. Many employees are already turning to personal AI tools for help, which puts company data at risk. And with adoption of digital customer experience channels at an all time high, customers are now expecting personalised, timely resolution for more complex needs. But businesses are facing talent shortages.

With Microsoft Copilot Studio:

- **Solve business challenges** with intelligent AI assistants that can dynamically query business knowledge and complete workflows
- **Drive productivity** by reducing manual processes, allowing employees more time to focus on high-value initiatives
- **Reduce overhead costs, risks and time to value** by empowering makers to quickly develop scalable, secure solutions

Copilot Studio Value Discovery

A three-phase engagement that provides an overview of the **Art of the Possible**, an overview of key concepts, and building **next-Generation AI** capabilities using Microsoft Copilot Studio.

Workshop framework



Assess

Gather information about your readiness for conversational AI solutions
Provide insights on business challenges
Select optional deeper-dive sessions of interest



Build the Vision

Discover Microsoft Copilot Studio
Experience the Art of the Possible with Copilot Studio
Build a vision for innovation with Copilots that align to your business needs



Plan for Value

Plan for Value with objectives, key results, and ideation of initiatives
Prioritise initiatives and define the benefits
Review the report and recommendations

Who should attend

- IT Executives (CIO/CTO/CSO)
- Digital Transformation & Innovation Leaders
- Applications & Automation Technologists
- Line of Business Leaders (HR, Ops, Finance)
- IT Pros & Decision Influencers

What you can expect

Alignment on the potential for **extending** Copilot or **building** your own Copilots in your organisation

A **prioritised list of business initiatives** that can be targeted for enabling the Microsoft Copilot Studio

Recommendations for **objectives** and **target results** and next steps

Get started.

To learn about pricing and how to begin, contact marketing.APAC@insight.com

Discover why top organisations across industries have trusted Insight as their go-to partner to achieve their most ambitious technology goals.

Why Insight for Microsoft?

Few can compare with our relationship with Microsoft. Partners for 30 years and counting, we are the largest Microsoft global partner with more than 5,000 consultants and 1000 dedicated Microsoft resources globally. Our best-in-class capabilities, unmatched expertise, and ability to successfully deliver solutions built across all areas of Microsoft technology have earned us numerous recognitions.

7 Microsoft Solutions Partner Designations, including:

- Security
- Microsoft Cloud
- Modern Work

Microsoft Partner Awards, including:

- 2023 Australia & Hong Kong Partner of the Year
- 2023 Solution Assessments Partner of the Year
- 2023 Managed Service Provider Partner of the Year (Western Europe)
- 2022 Microsoft Surface Hub Reseller Partner of the Year

22 Specialisation, including:

- Identity and Access Management
- Threat Protection
- Adoption and Change Management

3,000+

Microsoft
certifications
globally

About Insight

Insight Enterprises, Inc. is a Fortune 500 solutions integrator with more than 11,500 teammates worldwide helping organisations accelerate their digital journey to modernise their business and maximise the value of technology. We enable secure, end-to-end transformation and meet the needs of our clients through a comprehensive portfolio of solutions, far-reaching partnerships and 33+ years of broad IT expertise. Rated as a Forbes World's Best Employer and certified as a Great Place to Work, we amplify our solutions and services with global scale, local expertise and a world-class e-commerce experience, realising the digital ambitions of our clients at every opportunity.

Microsoft
Partner



2023 Australia Partner of the Year Winner
2023 Hong Kong Partner of the Year Winner
2023 Solution Assessment Award Winner