Bigtincan Hub is a mobile, AI-powered sales and service enablement platform designed to increase sales team success by helping them better prepare for meetings, improve client and prospect engagement, enhance collaboration with peers, compress sales cycles, and improve overall win rates.

Through its intuitive, premier user experience, Bigtincan Hub delivers real-time content recommendations, ensuring users have the right content to work in any situation and location, on or offline.



## Superior Content Experience

Automatically deliver the right content to the right mobile device users, regardless of where the content resides, directly to their mobile device. Any content changes made in a repository will update automatically in the user's Hub on their mobile device.

Bigtincan renders over 150 types of content, with complete fidelity, on any mobile device. With visual search technology, Bigtincan allows users to search through their content, inside files, rich media descriptions, and meta data, as well as through internet feeds and information on people. Content is also able to be sorted based on relevance attributes (role/group, task, event, date/time, location, customer type, stage in a process, and more)

If mobile device storage is a concern, you can set size limits for how much space content can take up on a user's device, while also controlling authoring, so users can only add, edit, delete or modify content within approved areas.

Plus, the reporting analytics offered by Bigtincan mean marketers can identify under-utilised content that needs to be optimised or to be archived.

## Incredible User Experience

Bigtincan Hub delivers an incredible user experience that ensures rapid user adoption.

Created in a native dynamic responsive design, Bigtincan now brings the benefits of secure, controlled content enablement to everyone in the enterprise. Users can view content published to them, share, edit, annotate, and more, both from their web browser and from their mobile devices, regardless of platform.

The Hub also offers powerful content search, subscribe & collaboration capabilities in addition to a workspace for users to access & work with content from personal repositories.

## SalesAI Technology

Bigtincan's SalesAI leverages machine learning and predictive modeling to improve sales productivity. SalesAI takes the guesswork out of Sales Enablement, dynamically recommending and delivering content for every sales situation, on or offline, from any device. It learns from continued use and your best reps, making more precise recommendations with every data point it collects.

SalesAI also helps to automate administrative tasks like CRM data entry, ensuring more accurate and high-quality data in CRM - with no additional work from the sales rep.

## One Integrated, Intuitive Platform

The Bigtincan Hub equips you with everything you need to access, customise, present, collaborate and share content while on a mobile device. The completely customisable user interface (layout, colours, logos, fonts) allows users to truly represent their brand in front of clients.

With Bigtincan's dynamic delivery, the most recent & relevant content is automatically "pushed" to a user's mobile device where they can work with the content on or offline, including the Hub's interactive forms feature that allows users to capture data & automate manual processes.

## Complete Content Security

Bigtincan Hub offers the most comprehensive security on the market that will meet the needs of the most stringent IT security teams.

Bigtincan features role-based access controls, content governance controls, 256 bit data encryption (AES), single sign on & SAML support, and mobile device white-listing & remote content wipe. Bigtincan also integrates with LDAPs & Microsoft Active Directory.

Revolutionising your mobile workflow
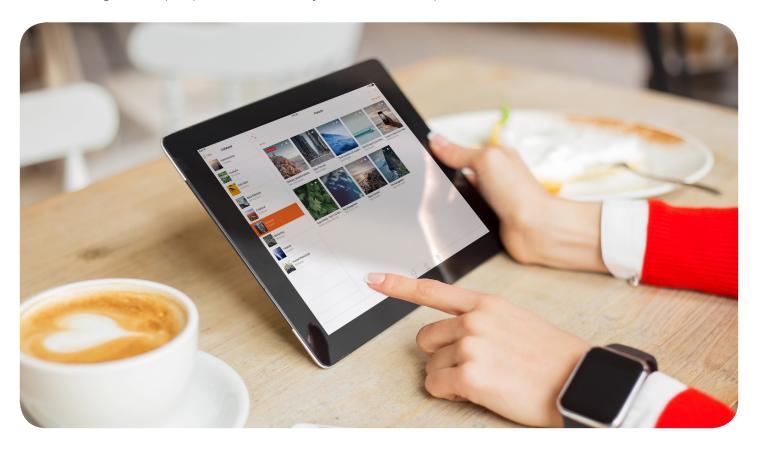
Insight.

Authorised Reseller

## Out-of-the-Box Integration

Bigtincan allows you to integrate your content wherever it lives, including your content management system, CRM, intranet, file servers, or cloud-based solutions.

With these integrations in place, share content out to your mobile workforce, and collect valuable information in the file.



## Powerful Communications Hub

The Bigtincan Hub extends the communications capabilities for users. Users have the ability to send secure messages between individuals or entire groups, real-time video and audio chatting, linking content to social networks, on-the-fly presentation broadcasting to remote meeting participants as well as the ability to subscribe and follow specific Bigtincan hub users and content in the system.

## Hub for SharePoint

If you need to deliver content stored in a Microsoft SharePoint to mobile users instantly and securely, then Bigtincan Hub is for you.

Bigtincan lets IT administrators and SharePoint users easily publish and synchronise content between SharePoint and any number of mobile devices through our integrated SharePoint publishing tools. You can make the most of your investment in SharePoint, get the power of the Bigtincan Hub, and be up and running in minutes.

## Bigtincan For Learning

With Bigtincan's Content Curator, users can curate, create, and distribute learning content on a dedicated learning channel.

Quizzes, certifications, videos/images with hotspots, memory games, and progress reports are just some of the content types supported by the Content Curator.

In addition to the Content Curator, learning support services are available for users in the areas of learning strategy, content sourcing and management, and micro-learning and experience creation.